# Building Al Solutions that can reason "why"

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## About Me



I think it is noteworthy that I am the type of person who has both favorite physicists and favorite mathematicians.

8:35 PM - 16 Apr 2017 from Phoenix, AZ

Favorite Physicists	Favorite Mathematicians
Harold "Hal" Stahl	Ada Lovelace
Carl Sagan	Alan Turing
Neil Degrasse Tyson	Johannes Kepler
Nikola Tesla	René Descartes
Marie Curie	Isaac Newton
Richard Feynman	Leonardo Fibonacci
Albert Einstein	George Boole

Other notables: Niels Bohr, Galileo Galilei, Michael Faraday, Blaise Pascal, Johann Gauss, Grace Hopper, Stephen Hawking, Marvin Minsky, Daphne Koller, Benoit Mandelbrot, George Dantzig

### About Me

# https://meetup.com/azgivecamp/

# Join us!

What do I mean by "Artificial Intelligence"?

A Computational System that behaves rationally

1)Makes decisions
2)Attempts to make the best decision
 a)Best available understanding (model)
 b)Best available information (data)
3)May act on those decisions (automation)

## Types of AI Models

#### Logic

- Reducible to conditionals
  - Object Oriented (everything we've ever done before)
  - Rules Engine

#### Probabilistic/Learning

- Results in a prediction of best solution often derived from earlier data
  - Neural/Bayesian Networks
  - Genetic Algorithms

#### Search/Optimization

- Based on reducing and searching the Solution Space
  - Dynamic Programming
  - Linear Programming

Completely Knowable

## **Conference Scheduling**

### 18 Sessions

- 12 Presenters
- 1 Session is dependent on previous (102 must follow 101)

### 4 Timeslots

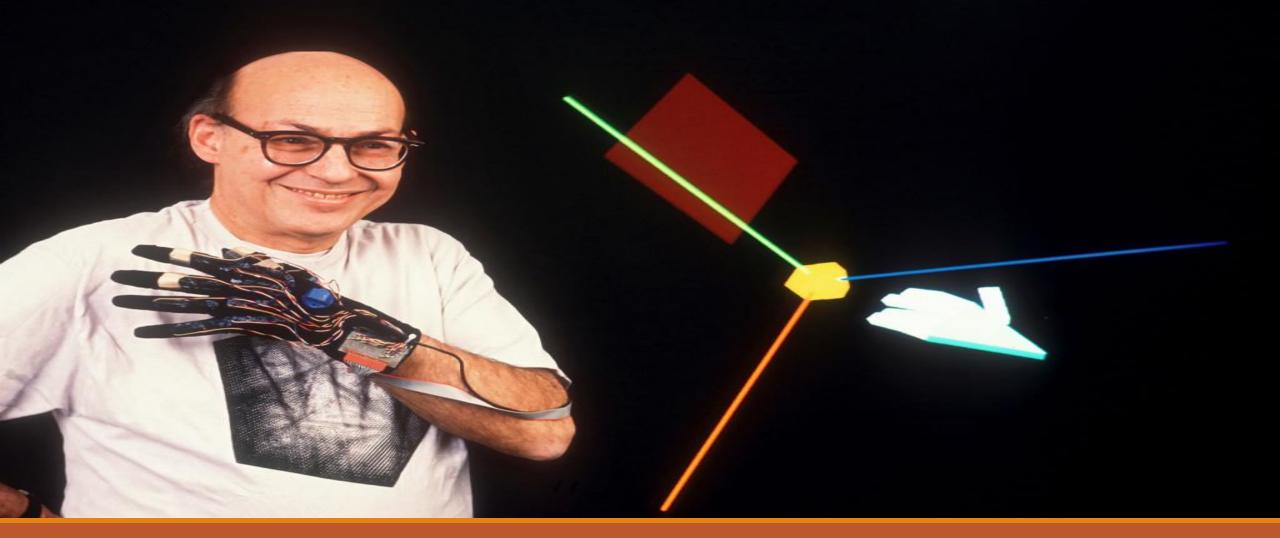
- 9:30 am
- 11:00 am
- 1:00 pm
- 2:30 pm

### 5 Rooms

• 1 room is only available in the AM

\* Schedule is very loosely based on SoCalCodeCamp San Diego 2017

18 Slot/Room Combos



### Demo: Conference Scheduler

Photo: Marvin Minsky – Founder of MIT's Artificial Intelligence Laboratory

## What is wrong with this schedule?

Room 127	Room 126	Room 110	Room 107	Room 106
Accidental DevOps: Cl (33)	Native Mobile Dev Wi (27)	Bitcoin 101 (24)	What is Ionic (34)	Redux: Introduction (28)
Everything about Cloud (41)	Timey-Wimey Stuff (14)	ML: Intro to Image (31)	Blockchain 101 (25)	Everyone is a Public Speaker (12)
Mobile for Nerdz (43)	React: Getting Started (29)		Devs Survey of Al (30)	.NET Standard 2.0 (45)
Funny Mobile Develop (42)	Rapid REST Dev w/Nod (26)		.NET Core Awesome (44)	ChatBots: Intro to using (32)

## What is wrong with this schedule?

Room 127	Room 126	Room 110	Room 107	Room 106
Accidental DevOps: Cl (Hattan)	Native Mobile Dev Wi (Justin)	Bitcoin 101 (Ryan)	What is Ionic (Chris)	Redux: Introduction (Max) Prefers the last 2 sessions of the day
Everything about Cloud (ScottGu)	Timey-Wimey Stuff (Wendy)	ML: Intro to Image (Justine)	Blockchain 101 (Ryan)	Everyone is a Public Speaker (Justin)
Mobile for Nerdz (ScottHa)	React: Getting Started (Max)		Devs Survey of Al (Barry)	.NET Standard 2.0 (Damian)
Funny Mobile Develop (ScottHa)	Rapid REST Dev w/Nod (Justin)		.NET Core Awesome (Damian)	ChatBots: Intro to using (Justine)

### Goals

- 1. Satisfy all "hard" requirements
- 2. Satisfy as many requests ("soft constraints") as we can
- 3. Prioritize the requests made soonest

## Solution 1 – Remove Constraints

### Make all constraints "hard" as in our 2<sup>nd</sup> example

### While the solution fails

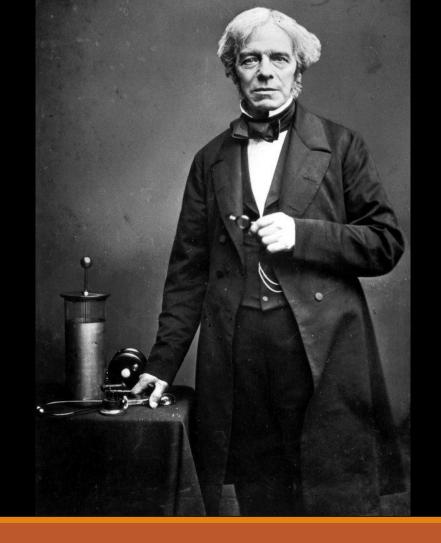
- Remove one constraint at a time
  - Start with the least important (latest request)
- Rerun the solution
- If it still fails, restore the constraint
- Try again

## Solution 2 – Add Constraints

### Start with the requests "soft" as in our 3<sup>rd</sup> example

### • While the solution is feasible

- Make one request at a time into a "hard" constraint
  - Start with the most important (earliest request)
- Rerun the solution
- If the problem is no longer feasible
  - Record the state of the model
  - Remove the constraint
- Continue processing all constraints



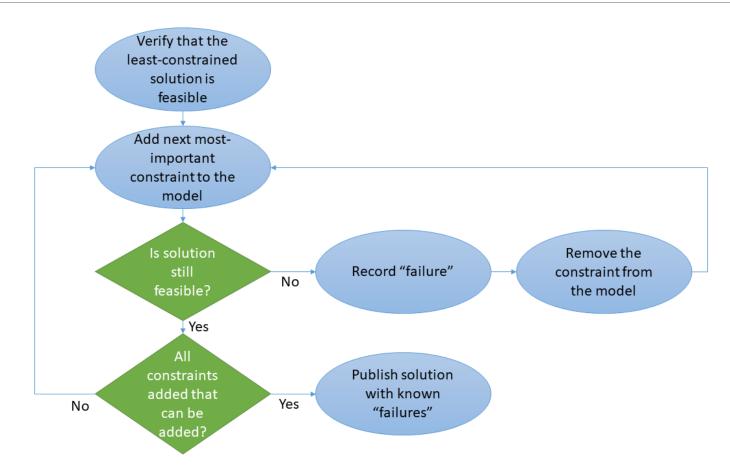
### Hybrid AI Example

Photo: Michael Faraday, discovered the principles of electromagnetic induction

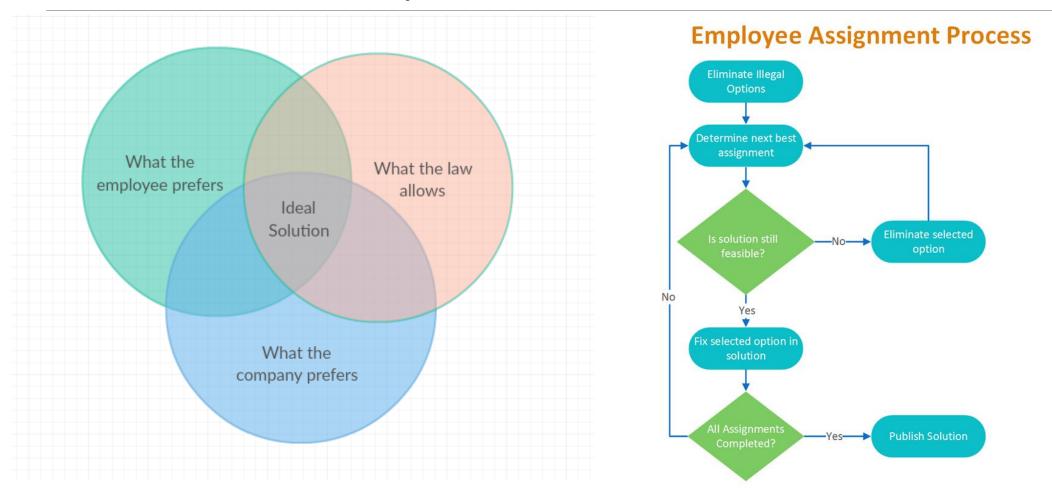
## Putting the Puzzle Together

	Room 127	Room 126	Room 110	Room 107	Room 106		
*	Everyone is a Public Speaker (Justin)	Bitcoin 101 (Ryan)	ML: Intro to Image (Justine) Doesn't like 1 <sup>st</sup> Session of AM	Timey-Wimey Stuff (Wendy) & PM	What is Ionic (Chris)		
	Blockchain 101 (Ryan)	Everything about Cloud (ScottGu)	Accidental DevOps: CL (Hattan)	Native Mobile Dev Wi (Justin)	ChatBots: Intro to using (Justine)		
	Mobile for Nerdz (ScottHa)	Rapid REST Dev w/Nod (Justin)	*	.NET Standard 2.0 (Damian)	React: Getting Started (Max)		
	Devs Survey of AI (Barry)	Redux: Introduction (Max)	*	Funny Mobile Develop (ScottHa)	.NET Core Awesome (Damian)		





### Another Example



## Hybrid Models

- Optimization/Logical Hybrids
  - i.e. Conference Scheduler
- Probabilistic/Logical Hybrids
  - Perhaps most are hybrids
  - i.e. Fraud Detection
- Probabilistic/Optimization/Logical Hybrids
  - i.e. Conference Scheduling w/ attendance prediction

## Summary

- Artificial Intelligence is about making automated decisions
- AI Techniques are often "black-box"
- Hybrid AI mixes multiple AI techniques
  - i.e. Logical/Optimization Hybrid
    - Start with just the "hard" constraints
    - Add the Soft-Constraints iteratively & in order
    - Capture significant events to explain discrepancies

### Resources

### Me

- Twitter: <u>@bsstahl</u>
- Email: <u>barry@bsstahl.com</u>

#### Code

- <u>https://github.com/bsstahl/AIDemos</u>
- <u>https://github.com/bsstahl/ConferenceScheduler</u>

#### Articles

- <u>http://www.cognitiveinheritance.com/post/Scalable-Decision-Making.aspx</u>
- <u>http://www.cognitiveinheritance.com/post/AI-That-Can-Explain-Why.aspx</u>
- <u>http://www.cognitiveinheritance.com/post/An-Example-of-a-Hybrid-Al-Implementation.aspx</u>

#### Tools

<u>https://developers.google.com/optimization/</u>